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REVOLUTIONARY NEW SHOWER CLEANER NOW AVAILABLE IN JACKSONVILLE

JACKSONVILLE, FL; March 22, 1995—Clean Shower, a revolutionary new shower cleaner, is now available in Jacksonville, announced Robert H. Black, inventor of the product and chief executive officer of Automation, Inc., the locally-based manufacturer and marketer of the product.

"Clean Shower is the world's only shower rinsing agent," said black, a chemist and businessman. "It's sure to change the way America deals with keeping the bathroom clean."

Clean Shower works with a simple daily application, eliminating all need for scrubbing. Simply spray Clean Shower on the walls and tub after each use. There is no need to wipe, scrub or clean the shower. Mold and mildew will stop growing on contact and will be gone at the end of two weeks.

The surfactant in Clean Shower loosens present deposits and prevents future deposits from forming. Clean Shower makes the calcium, magnesium, iron and copper deposits soluble and carries them away. This not only prevents buildup on shower walls, but it also prevents these minerals from becoming food for mildew. Without the minerals necessary for growth, the mildew stops growing and dies.

This remarkable new product is now available in Jacksonville at all 8 Till Late locations.

Clean Shower is unlike any product currently on the market. Although dozens of different cleaners are available, they all fall into one of three generic types: bleach, poison and acid. Clean Shower does not fit into any of these categories, making it a truly unique product.

What's more, Clean Shower doesn't contain any abrasives, phosphorous or bleach, so it's safe for people and the environment. "I'm a fanatic about the environment and household safety," said Black. "I have six grandchildren, and I don't want to endanger them or leave a polluted planet. These concerns led me to develop a product that's nontoxic and safe for the environment."

Clean Shower is safe and effective on tile, fiberglass, brass, chrome and plastic and will not scratch or dull these surfaces. It will give chrome the mat finish look of silver, and rinsing the Clean Shower off will return the chrome to its bright state. Clean Shower will keep a plastic shower curtain clean and flexible. Clean Shower's light fragrance is gentle and easy on your senses.

Black developed Clean Shower to solve a persistent mildew problem in his own bathroom. Encouraged by his wife of 32 years, Black tried all of the cleaning products on the market with no success-the persistent mildew problem would not go away. In a desperate attempt to eliminate the mildew, Black developed a spray rinsing agent to take the place of cleaning. The mildew problem was later found to be caused by a leak behind the shower wall, but by then a clean shower was a reality and a new product was born.

Black is an accomplished chemist and engineer. He holds a Bachelor of Science degree in Chemistry from Pennsylvania State University, a master's degree in Electrical Engineering from the University of Missouri, and an MBA from the University of Akron. He was trained as an avionics officer in the Air Force and later directed the largest electronics warfare organization in the history of the world during the Vietnam War.

Black holds two patents on electronic connectors and two in underwater acoustics. He and his wife have two children and six grandchildren.

The suggested retail price for the 32 ounce Clean Shower is \$2.49.

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