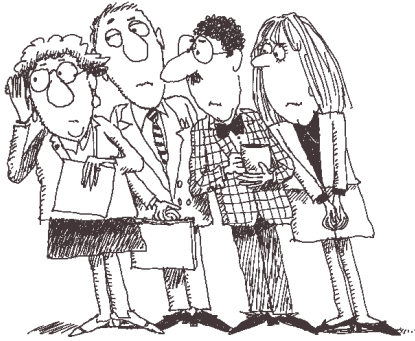


Shannon R. GaNun
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If you want to—

- **Improve your bottom line**
- **Increase sales**
- **Improve communication with clients and prospects**



Consider publishing a newsletter.

Here's a  free seminar to get you started!

What: Designing And Producing Your Newsletter

When: Tuesday, May 12, 1998; 7:00 p.m.

**Where: Barnes & Noble; 1212 Greenbrier Parkway, Chesapeake, VA;
757-382-0220**

Who: Shannon R. GaNun, Newsletter Editor & Consultant

I'll tell you everything you need to know to design and produce a first-class newsletter at this informative seminar.

The discussion is *free* and open to the public.

Come and learn about—

- 15 questions to answer before you commit to publishing;
- how to define your editorial content and pick a format;
- books that will help you along the way.

Hope to see you there.

